



VALERIE FITZGERALD
MEDIA KIT

VALERIE FITZGERALD

Luxury Real Estate Authority

Entrepreneur

Author

Speaker

Television Personality

Podcast Host



Executive Profile

MEET VALERIE FITZGERALD

Valerie Fitzgerald is one of Los Angeles' most recognized luxury real estate professionals and the founder of the Valerie Fitzgerald Group, a nationally respected luxury real estate team serving Beverly Hills, Bel Air, Brentwood, Malibu, Pacific Palisades, Holmby Hills, and the greater Westside of Los Angeles.

Over the course of her career, Valerie has represented some of Southern California's most significant luxury properties while earning recognition as one of the nation's top-producing real estate professionals. Her expertise extends beyond residential sales, having consulted on the sales and marketing of landmark luxury condominium developments including The Century, The Carlyle, and Latitude 33.

Beyond real estate, Valerie has built a respected personal brand as an entrepreneur, author, speaker, and media personality. She is the author of *Heart and Sold*, has appeared on HGTV's *Selling LA*, delivered a TED Talk on resilience and reinvention, and hosts *Real Estate, Real Laughs* while preparing to launch *Queen B*, a podcast exploring leadership, entrepreneurship, and reinvention.

Today, Valerie is recognized not only as a trusted authority in luxury real estate, but as a respected voice on entrepreneurship, leadership, resilience, negotiation, and the power of reinvention.

CAREER HIGHLIGHTS

Founder, Valerie Fitzgerald Group
More than two decades of luxury real estate leadership
Over \$4 billion in career sales*
National Top Producer
Consultant on The Century, The Carlyle and Latitude 33
Author of *Heart and Sold*
TED Speaker
HGTV's *Selling LA*
Forbes Real Estate Council
Women's Guild of Cedars-Sinai

What Valerie Can Speak About

LUXURY REAL ESTATE

- Luxury market trends
- Buying and selling high-end real estate
- Luxury pricing strategies
- Off-market properties
- Celebrity real estate
- Luxury condominium developments
- Negotiating complex luxury transactions
- What today's affluent buyers want

BUSINESS & ENTREPRENEURSHIP

- Building a nationally recognized brand
- Growing a successful business
- Leadership
- Building high-performing teams
- Creating a lasting reputation
- Personal branding

LEADERSHIP & NEGOTIATION

- Negotiating at the highest level
- Building trust
- Decision-making under pressure
- Client relationships
- Women in leadership

REINVENTION & PERSONAL GROWTH

- Reinvention after life's biggest challenges
- Resilience through adversity
- Confidence and courage
- Entrepreneurship after setbacks
- Building a meaningful life and career
- Lessons from decades in business

Career Highlights

SELECTED ACCOMPLISHMENTS

- **Founder** of the Valerie Fitzgerald Group
- One of Los Angeles' leading **luxury real estate** professionals
- **Nationally recognized** luxury real estate expert
- **Author** of Heart and Sold
- **TED Speaker**
- **Television personality** featured on HGTV's Selling LA
- **Host** of Real Estate, Real Laughs
- **Creator and Host** of Queen B: Grit. Grace. Reinvention
- Luxury development **consultant** for:
 - The Century
 - The Carlyle
 - Latitude 33
- Recognized for **exceptional** luxury sales performance
- Featured **speaker** on entrepreneurship, leadership, luxury real estate and reinvention
- Trusted **advisor** to luxury buyers, sellers and developers throughout Los Angeles

Featured Media & Current Projects

CURRENT PROJECTS

The Valerie Fitzgerald Group

Representing luxury buyers and sellers throughout Los Angeles' premier neighborhoods.

Heart and Sold

Author of the acclaimed memoir sharing lessons in resilience, entrepreneurship and personal growth.

Queen B

Host of the upcoming podcast exploring leadership, entrepreneurship, business, resilience and reinvention through inspiring conversations.

Speaking

Available for keynote presentations, conferences, corporate events, leadership summits and panel discussions.

FEATURED IN

HGTV

TED

National and local television

Luxury real estate publications

Business publications

Podcast interviews

Industry conferences

*For a complete archive of interviews, articles, media appearances and videos,
please visit the Media Center at ValerieFitzgerald.com.*

Media Contact

AVAILABLE FOR:

Television Interviews
Podcast Guest Appearances
Print & Digital Media
Keynote Speaking
Panel Discussions
Luxury Real Estate Commentary
Business & Entrepreneurship Interviews
Women's Leadership Events

AREAS OF EXPERTISE

Luxury Real Estate
Entrepreneurship
Leadership
Negotiation
Personal Branding
Women's Leadership
Resilience
Reinvention
Business Growth
Media Interviews

Media & Speaking Inquiries
to mediainquiries@valeriefitzgerald.com

ValerieFitzgerald.com

